

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY BIC/COM/CAGNE/RFRUAN/JR

APPROVED BY EB/OCA/CM/LKLIEFORTH

COM/CAGNE/PBHALE

NEA/RA/HMONTGOMERY (INFO)

NEA/ARD/CCECIL

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R 120322Z FEB 76

FM SECSTATE WASHDC

TO AMEMBASSY JIDDA

INFO AMCONSUL DHAHRAN

UNCLAS STATE 034207

E.O. 11652: N/A

TAGS:BEXP, SA

SUBJECT: APPROVED FY77 BIC/CAGNE TRADE PROMOTION SCHEDULE.

REF: DHAHRAN 0154

1. BASED ON OUR RE REVIEW OF ALL AVAILABLE MARKET SOURCES, THE FOLLOWING SCHEDULE OF BIC-SPONSORED TRADE PROMOTION EVENTS FOR FISCAL YEAR 1977 IS PROPOSED BY CAGNE FOR SAUDI ARABIA. THIS SCHEDULE HAS BEEN COORDINATED WITH THE WORLDWIDE BIC EVENT SCHEDULE AND IS FORWARDED FOR YOUR APPROVAL.

A. TRADE MISSION-WATER RESOURCES SPECIALIZED MISSION TO SAUDI ARABIA, IRAQ, AND THE UAE IN FEBRUARY 1977.

B. TECHNICAL SALES SEMINARS-(1) PORT DEVELOPMENT SEMINAR IN OCTOBER 1976 TO SAUDI ARABIA, IRAN, AND EGYPT. (2) ELECTRONIC DATA PROCESSING SEMINAR IN JANUARY 1977 TO SAUDI ARABIA, KUWAIT, AND SYRIA.

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2. EMBASSY JIDDA IS REQUESTED TO ADVISE COMMERCE (CAGNE) OF

RECOMMENDED SP SPECIFIC DATES IN MONTHS NOTED FOR
EVENTS CITED IN PARA 1 ABOVE, WITH PARTICULAR VIEW TO
LOCAL HOLIDAY DATES.

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3. ABOVE IS REPEAT OF STATE 15965 PER REFTEL REQUEST. INGERSOLL

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NNN

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